



Media: Impact on Children's Moral Development

Are we, by allowing our children to be exposed to violence on TV, movies and video games, setting up an environment that physically changes the brain by making it 'good at' thinking violently? How is the media affecting our children's brains? What are some things that we can do to counter media conditioning?

Violence in the media is a problem with devastating consequences. Not only are our children being conditioned to think in terms of combat, to think of it as entertainment, and to accept it as normal, but there is also strong evidence indicating that it physically alters the brain. Learn what parents and educators can do to take action!

1. Gain a general awareness of the physical effect of media violence on the brain.
2. Gain an understanding of the possible long-term impact of media violence on our society.
3. Learn what we can do to counter the effect of media violence

Media violence impacts the physical brain. Most people think its effect is purely psychological and minimize the danger it presents. An awareness of the physical impact is sobering and motivates people to take steps to address it.

- Media's effect is a form of conditioning. It is only when we are aware of this "conditioning" that we can act to change it. Television's Impact on culture
- Media's effect on the brain –based on current brain research
- Definition of brainwashing
- Desensitization
- How specifically does media affect moral growth?
- Preschool/Kindergarten Superhero Worship
- Potential for children getting hurt.
- Impact on Relationship skills
- As parents or educators, what can we do?

Organizations and publishers concerned about violence in television

Program costs:

Costs are determined on an individual basis.

Contact information:

To schedule a consultation/ training or for more information, telephone 210-473-2863 from 7:00 a.m. EST through 8:00 p.m, EST, Monday through Friday . Fax: 210-473-2863.

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